

THE 2ND ANNUAL BRUNCH FUNDRAISER

Living BENE

NURTURING
MINDFULNESS,
KINDNESS &
PURPOSE

Engaging and connecting women leaders who are tackling today's biggest mental health & wellness challenges

BENE *By
Nina*

THE JUST TRUST

 RUSSELL WESTBROOK
WHY NOT?
FOUNDATION



EVENT VISION



This Women's History Month, Join Nina Westbrook, The Just Trust and the Why Not? Foundation — as they gather influential thought-leaders and innovators for Women Leaders of Mental Health & Wellness.

This intimate brunch will serve as an initiative for one of the pillar focus areas of the Russell Westbrook Why Not? Foundation — to create pathways of empowerment for underserved communities through accessible mental health and wellness resources — and spur important conversations around the biggest mental health challenges of today, that impact Black and Brown youth and families.

This year's theme, "Living Bene" will focus on important topic areas including mindful and purpose-driven leadership, and wellness challenges and solutions for women leaders.

From engaging panel discussions and insightful Q&A sessions with issue-area experts to dedicated networking moments, our overarching goal is to forge meaningful connections among women in the mental health and wellness space. Together, we aspire to embody and amplify the theme of "Living Bene," fostering mindfulness, kindness, and purpose in our collective pursuit of mental health advocacy and empowerment.



ORDER OF EVENTS

- Opening Remarks and Exercise
- Panel Session with Open Q&A
- Mingle & Connect

SPONSORSHIP OPPORTUNITIES

Join us as a Women Leaders of Mental Health & Wellness event sponsor. 100% of funds raised will directly support the Foundation's initiatives benefiting underserved communities in Los Angeles.



Presenting Sponsor

\$20,000

- Named on stage; logo on step and repeat and featured on all event collateral
- Dedicated social media thank you on Instagram
- Premier table at the brunch (10 seats)
- Featured on the Why Not? Foundations website through Dec 2024
- Opportunity for on-site brand activation and/or stage presence
- Opportunity to include branded merchandise in event bags
- Mention in press release

Impact Sponsor

\$10,000

- Named on stage
- Logo featured on all event collateral
- Premier table at the brunch (8 seats)
- Featured on Why Not? Foundations website through Dec 2024
- Opportunity to include branded merchandise in event bags

Advocate Sponsor

\$5,000

- Logo featured on select event collateral
- Reserved seating at the brunch (8 seats)
- Opportunity to include promotional items in the event gift bags

For individual tickets, and additional partnership opportunities please email amelia@whynotfoundation.org



ABOUT NINA WESTBROOK

Nina is a devoted mother of three children, Noah, and twins, Skye and Jordyn. When not spending time with her family, Nina can be found following her passion to serve her community as a Licensed Marriage and Family Therapist. She remains passionate about erasing the mental health stigma and regularly calls on her knowledge and understanding to support others on their journey toward physical and emotional wellness.

Nina's refreshingly candid insight on the topics of mental health and the importance of personal and interpersonal growth are regularly highlighted by trusted outlets nationwide, including the New York Times, BET, Goop, TED, Good Housekeeping, and ABC13.



ABOUT THE WHY NOT? FOUNDATION

Why Not? is a mantra of empowerment that inspires confidence and resilience. Through education, training, and advocacy, the Foundation champions underserved communities and sets youth and adults onto paths of success.

Founded in 2012, the Foundation is committed to: Implementing structured educational opportunities, Supporting workforce development programs, and investing in accessible mental health and wellness resources.





ABOUT THE JUST TRUST

The Just Trust is a nonprofit organization and one of the leading supporters of criminal justice reform and public safety innovation in the United States. Its core activities are grantmaking; advocacy and philanthropic advising; public opinion and messaging research; and narrative change. Founded in 2021 with an historic \$350 million, five-year seed gift from the Chan Zuckerberg Initiative, it has since moved more than \$100 million in funding and additional resources to groups working across political and ideological spectrums - in red, blue, and purple states - to safely shrink the footprint of the justice system in our daily lives, and to build something better.

Since it began grantmaking in March 2022, The Just Trust's partners have helped pass, block, or implement nearly 250 pieces of legislation in 39 states across the country.

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MARCH 21ST

MEET THE
FUTURE OF
MENTAL HEALTH
& WELLNESS

For more information, contact amelia@whynotfoundation.org.