



WF x BENE
By Nina

FOURTH ANNUAL

Mental Health & Wellness Brunch Fundraiser

May 28, 2026 | 11am | The Beverly Hills Hotel

WF RUSSELL WESTBROOK
WHY NOT?
FOUNDATION

BENE *By Nina*

The Why Not? Foundation

Why Not? is a mantra of empowerment that inspires confidence and resilience. Through education, training, and advocacy, the Foundation champions underserved communities and sets youth and adults onto paths of success. Founded in 2012, the Foundation is committed to implementing structured educational opportunities, supporting workforce development programs, and investing in accessible mental health and wellness resources.



About Nina

Nina Westbrook is a mother, a Licensed Marriage and Family Therapist, an entrepreneur, and a mental health advocate who has been featured in *The New York Times*, *Goop*, *Oprah Daily*, and on *TED*, *The Jennifer Hudson Show*, and *The Tamron Hall Show*. She is the co-founder of Nebbi, an emotional wellness app that addresses the emotional grey zone and provides evidence-based micro-actions to improve daily mental wellness, and the creator of the Do Tell! Conversation Card Game. Nina hosts the Do Tell Relationship Podcast and serves on the UCLA Resnick Neuropsychiatric Hospital Advisory Board and the Russell Westbrook Why Not? Foundation Advisory Board.





Go Deeper. Grow Stronger

Join **Nina Westbrook and the Why Not? Foundation** for a conversation diving into this year's theme, **Rooted – Wellness That Runs Deep**. In its fourth year, the event will bring together a curated community of wellness advocates, industry-leading innovators, athletes, creatives, and cultural leaders. We'll hear from:

- Nationally recognized voices in healing, mental health, and personal transformation, exploring inner healing, cultural identity, generational wisdom, and the radical act of trusting yourself in a world that profits from your self-doubt.

Interactive experiences include:

- An engaging Q&A session with panelists
- Networking opportunities to foster meaningful connections
- Curated activities designed to promote mental health and wellness

Community-centered dialogue:

- Curating people-first strategies for building and strengthening communities during uncertain times
- Creating space for impactful conversations that inspire collective growth and change

Order of Events

Grounding Reflection

Opening Remarks

Panel Session with Q&A

Mingle & Connect

Brand Experiences



Our Work Empowers the Next Generation

In 2024, Russell Westbrook's Why Not? Foundation proudly unveiled the newly renovated Westbrook Academy campus in South Gate, designed to serve over 400 students with a focus on mental health and wellness. Driven by a commitment to creating safe spaces where students can openly discuss their emotions with school social workers and therapists, the Academy introduced dedicated wellness rooms named Bene by Nina, honoring Nina Westbrook's mental health and wellness community.



State-of-the-Art Science Labs

Inspiring innovation and hands-on collaborative learning.



Film & Multimedia Rooms

Opening doors to careers in film and multimedia through a complete career pathway.



Student Lounge & Library

Providing a welcoming space for study, connection, and personal growth.



Wellness Centers

Offering safe and supportive environments with certified staff and wellness resources.

Interested in Partnering?

At the Why Not? Foundation x Bene by Nina's Mental Health & Wellness Brunch, we welcome partners who believe in the power of community, connection, and care.

Our Marketplace, on-site experiences, and thoughtfully curated touch points offer brands a meaningful way to show up with and for women.

Whether you're looking to elevate your product, activate a wellness moment, or join a mission-driven event that centers women's mental health and joy, there's space for you here.

On the next slide, you'll find opportunities for how your brand can participate and make an impact at this year's brunch.



Your Brand at Our Wellness Brunch

Engage, inspire, and connect.

Sponsor-A-Session

Align your brand with meaningful discussions on women's wellness and mental health by supporting a panel or Q&A session.

Branded Wellness Corners

Create a memorable presence with interactive relaxation lounges or wellness stations.

Follow-up Touchpoints

Extend your impact with a digital care package featuring exclusive discounts, guided meditations, or wellness guides.



Our Partnerships

FOURTH ANNUAL MENTAL HEALTH & WELLNESS BRUNCH

Join us as a Women Leaders of Mental Health & Wellness event sponsor. 100% of funds raised will directly support the Foundation's initiatives benefiting underserved communities in Los Angeles.

Presenting Sponsor Investment: \$20,000+

- Premier logo placement on all event materials
- Opportunity for a brand representative to participate in a panel discussion
- Dedicated social media mention
- Premier table at the brunch (10 seats)
- Featured on the Why Not? Foundation's website through Dec 2026
- Opportunity for on-site brand activation
- Opportunity to include branded merchandise in event bags
- Highlight in press release

Impact Sponsor Investment: \$10,000+

- Premier logo placement on select event materials
- Opportunity for a brand representative to participate in a panel discussion
- Premier table at the brunch (8 seats).
- Branded materials on display during networking
- Opportunity to include branded merchandise in event bags
- Recognition in event press releases as a sponsor supporting mental health access for underserved communities

Table Sponsor Investment: \$5,000+

- Opportunity to provide branded materials in gift bags
- Reserved seating at brunch (8 seats)
- Signature beverage and unique table experience

Product Partner Investment: \$1,500 or \$3,000

- Branded logo placement
- Product in gift bags
- Recognition on social media

For individual tickets and customizable partnership opportunities, please email colton@whynotfoundation.org.



The New York Times

THE HUFFPOST

HOMES
& GARDENS

ESSENCE

Forbes

People

EBONY

Real Daily

Featured Widely. Driven by Purpose.

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CONTACT US

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